

# Kawasaki Connect Mobile App One Sheet

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## Kawasaki Connect Mobile App

The Kawasaki Connect mobile app is here, and ready to help with new and returning customers. This app is a marketing application available to all U.S. consumers. It can be installed on Apple iPhones as well as all major Android operated devices. At participating dealerships, the app provides consumers with a unique experience using geo-fencing technology by serving customers with dealer-specific promotions and National promotions.

With the app, consumers can get exciting and compelling information about Kawasaki at their fingertips. They can easily access content related to Kawasaki vehicles, racing, social media, plus much more. The Kawasaki Connect mobile app helps dealers drive sales while providing customers with information during their research and shopping process.

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## Key Features

- Compatible with iOS and Android mobile devices
  - Download from iTunes and Google Play stores
  - Customize your dealer home screen
  - National and dealer-specific promotions
  - Detailed vehicle information, specs, and galleries
  - My Kawasaki account integration
  - Racing news and schedules
  - Social media feed of all official @KawasakiUSA channels
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## How to Get Started

**First download the app.**

1. Go to your Apple iTunes Store or Google Play Store.



2. Search for "Kawasaki Connect"



3. Download the app to your device.

**Customize your dealership's landing page and upload/edit promotions.**

4. Access your Dealer Administrative Portal at <http://kawasakiconnect.k-dealer.com> using your K-Dealer login credentials.
5. Verify your dealer info, upload a logo and add promotions. For instructions, download the *Kawasaki Connect User Guide* from the portal.

Communicate directly with your customers via Kawasaki Connect now!

**Kawasaki**